

Managing the interest of multiple stakeholders

Reflections from the 2015 Samoa and 2016 Tonga country programme evaluations

DevNet 2016 Conference

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It's more than just the findings; it's managing the interests of multiple stakeholders

- In 2014 New Zealand's Ministry of Foreign Affairs and Trade (MFAT) piloted a new framework and approach to its strategic Aid Programme evaluations.
- This session hears from some of those involved in the Samoa country programme evaluation. The session will focus on how the approach had a unifying effect for an organisation with multiple objectives in foreign policy, trade, and international aid development.
- It will also cover how the process for sharing the findings provided opportunities for closer engagement with our partner governments.
- This led to early policy dialogue and closer alignment with our strategies on donor support.



The panellists will:

- Discuss how learnings from the pilot are being used to better manage the interests of multiple stakeholders in the next round of country programme evaluations.
- Provide highlights from the recently completed Tonga country programme evaluation incl. how participatory scoping and dissemination workshops with MFAT and Tongan stakeholders, and the independent evaluation consultants helped increased stakeholder engagement, confirm the key evaluation questions, and ensure the usability of findings and recommendations.

We also explain how we are applying Michael Patton's Utilization-Focused Evaluation approach to our framework and adapting the Development Assistance Committee (DAC) criteria to 'better fit' our small Aid Programme.



New Zealand Aid Programme

- Our mission is to support sustainable development in developing countries in order to reduce poverty and contribute to a more secure, equitable and prosperous world.
- We deliver sustainable international economic development and over half of our aid budget is focused on the Pacific region.



Purpose of strategic country programme evaluations

- To deliver an evidence base that can guide decisions regarding improvements to be made to NZ's Aid investment in the country.
- Identify lessons to apply to ongoing and future work in the country
- Assess the achievements to date
- Contribute to informing the future strategic direction of the country's programme.

Surfacing the cultural differences



Working in partnership is critical



Good stakeholder engagement ensured the evaluation captured in-country perspectives



Dissemination of findings and recommendations

